Please Send Back to: SmartChartz 45 Deacons Hill Road Enfield WD6 3HZ, UK

## **SmartChartz Distribution Proposal**

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- 1.0 General business information
- 1.1 What is your registered company name and address?
- 1.2 How long has the above company been trading?
- 1.3 What is your company turnover per annum (state currency)?
- 1.4 How many staff do you have (total)?
- 2.0 Sales and Marketing
- 2.1 What other companies / brands you representing?
- 2.2 What is the geographic area you cover for sales and marketing?
- 2.3 What is your experience in the education and children's market sector?
- 2.4 What major retailers do you supply and in which of the above sectors?
- 2.5 How many retailers do you supply in total in each of the above sectors?
- 2.6 Do you handle other products which might compete with or complement SmartChartz?
- 2.7 How would you launch and market the SmartChartz Brand in your territory?
- 2.8 What other specific industries or market sectors do you specialise in?
- 2.9 Why do you believe SmartChartz is suitable for your market? And what research have you done, if any?

3.0 Other
3.1 Do you have adequate secure warehousing and handling facilities?
3.2 What are your distribution channels?
3.3 What are your usual payment and stocking terms?
3.4 Who are your bankers; (Name and Address)
Can you provide trade references?
Are you looking for Fob china (you arrange shipping, customs, taxes and all aspects of delivery from china port.)
Or CIF Buying wholesale from UK stock
If CIf from UK what is the best means and cost of delivery to your warehouse?
When are you looking to commence taking SmartChartz into your market?
Please fill out your contact details:
Your Name:
Company:
Address:
Phone Number:
Email Address: